

THREADFAST

APPAREL

Introducing The TAP Tee

Tap the NFC chip with your smartphone to launch a website, app, video or social media post programmed with your unique experience.

TARGET YOUR MARKET

There are endless marketing and promo opportunities.

ASSEMBLE YOUR DIGITAL MEDIA

Build out your digital experience, which can evolve over time.

PROGRAM THE CHIP

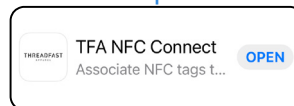
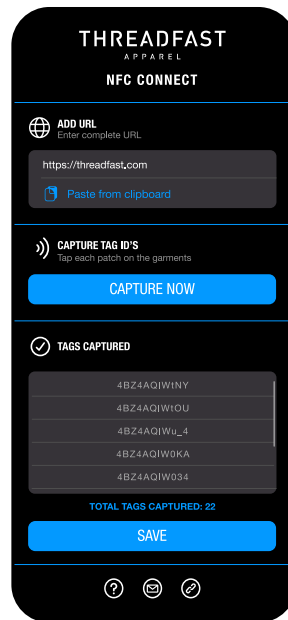
Using the Threadfast NFC Connect app, easily program the chip in seconds.

[CLICK HERE FOR MORE INFORMATION](#)

THE CHIP



THE APP



THE TEE

- 180NFC
- Short-Sleeve Crew Neck
- Side Seamed
- 100% Combed Ring Spun Cotton
- 4.2 oz
- Sizes XS to 4XL
- Available in Black & White



Sourced as Better Cotton

Better Cotton's mission is to help cotton communities survive and thrive, while protecting and restoring the environment.

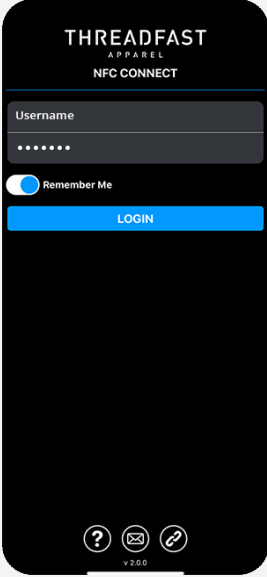


Plant with Threadfast

These garments help fight deforestation. Each case of product shipped plants one tree through the non-profit organization One Tree Planted.

4 SIMPLE STEPS TO PROGRAM YOUR TAP TEES

After you've downloaded the [NFC App](#) onto your iPhone or gone to the [NFC Connect URL](#) on your Android, follow these easy steps to program your Tap Tees to your unique promotion.

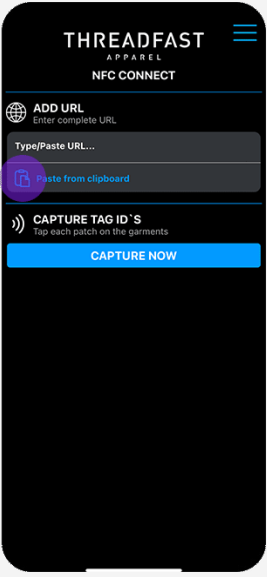


01. Log In

Log in to NFC Connect App with the provided username and password.

Android users can access the App through [this link](#). It will open on your browser.

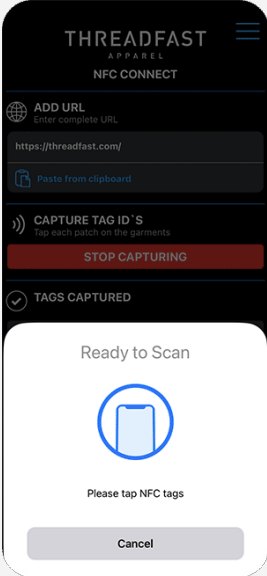
New user? Request credentials [here](#).



02. Add URL

Use the 'paste from clipboard' function to add the full URL you want to direct your chip to.

TIP:
Make sure to copy the entire URL including https:// or http://



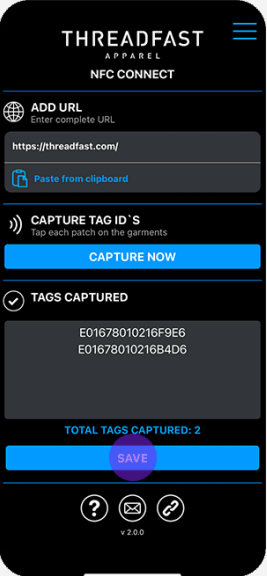
03. Capture Tag ID

Start capturing each sleeve tag using the 'Capture now' button.

When your phone is ready to scan, bring the NFC reader part of your phone to the sleeve tag.

Continue capturing as many t-shirt tags as you need to program.

Not sure where the reader on your phone is? [See here](#).



04. Save

Make sure you have captured as many tags as you have t-shirts.

The tally will give you total tags captured.

To finalize simply tap 'Save'.