

**May 27, 2020**

Dear Valued Customer –

First and foremost, I hope you are healthy and safe.

**Good News: Our Fresno Distribution Center is re-opening on Monday June 1, 2020.** We will re-assign your primary distribution center back to Fresno on Saturday May 30th at 3pm PST.

We are taking a phased approach to re-opening our Fresno Distribution Center. For Phase I we will be re-opening the alphabroder part of the facility – which is focused on blank apparel. Phase II will include the Prime Line part of the facility – which is focused on hard goods and decorated apparel. We will provide additional information on Phase II as we know more.

For the continued safety of you (our Customers) and the alphabroder Team Members, our Fresno Pickup showroom will remain closed. We will continue to work with the State of California and monitor the COVID-19 situation. And will follow up as soon as we get more information on the timing of re-opening our Fresno Pickup Room.

Our mission remains as strong as ever – to serve and support you in any way we can.

As always we appreciate your business and support.



Norm Hullinger  
CEO, alphabroder