

PROGRAMS MADE EASY



Register Your Program With Us

YOUR BENEFITS

- ✓ **PRICE**
 - Guaranteed for one year from the start date of your program*
- ✓ **MERCHANDISE**
 - Product experts to suggest program ready styles to make your program a success
 - Marketing support to present with quality storyboards and virtuals
 - The best product assortment in the industry
- ✓ **SUPPORT**
 - Dedicated program specialist
- ✓ **INVENTORY**
 - Visibility to allow for better inventory planning
- ✓ **NOTIFICATION**
 - Low inventory alerts
 - Advance notice prior to style phase out
 - Program style performance reporting and consultation minimum of once per year
 - proactive communication at time of program renewals

OUR COMMITMENT



PROGRAM WIN!

Program Registration & Confirmation

Dedicated specialist creates profile – verifies active style status – verifies inventory – and provides confirmation



On-Going Tracking

To keep you up to date on inventory levels and style status



Auto Reminders

To keep your program on track

alphabroder program defined

An alphabroder customer registers an end-user program with one or more apparel pieces from our Private, Exclusive, and Retail brands. Registered programs must include at least one style that will sell \$1,000 or more annually.



For more information or to register a program, please speak with your alphabroder sales representative.

* Price guarantee limited to Private, Exclusive, and Retail brands listed above. Trade brands not included due to mill pricing fluctuation