

alphabroder Acquires Commonwealth Cotton

TREVOSE, PA – June 4, 2019 – alphabroder is pleased to announce the addition of Commonwealth Cotton to its family of brands. Commonwealth Cotton has built an outstanding business through focus on the right assortment of products and excellent Customer service. These tenets align very well with alphabroder’s commitment to product assortment, deep inventory and outstanding Customer service. The two businesses will immediately complement each other. Norm Hullinger, CEO of alphabroder said, “We are extremely excited and proud to be aligning with Commonwealth Cotton. There is both a business and cultural fit here that will benefit the companies and our Customers.”

David Cramer, Commonwealth Cotton Founder/President, will remain fully engaged in the business. He will be taking on a senior sales position with alphabroder. We are looking forward to maintaining and, in fact, increasing the support level for Commonwealth Cotton’s loyal Customers. “We are pleased be to joining the alphabroder team. alphabroder represents the best in the industry from products to inventory to Customer service. We couldn’t be more excited for the growth and expansion this represents for Commonwealth Cotton,” said Mr. Cramer.

##

alphabroder supplies imprintable apparel and accessories to screenprinters, embroiderers, promotional products distributors, athletic dealers and other businesses.

alphabroder is the union of six apparel suppliers: Alpha Shirt, Ash City, Bodek and Rhodes, Broder Bros., NES Clothing and Imprints Wholesale, combining decades of experience in the promotional apparel industry.

In 2017, alphabroder[®] and Prime Line[®] merged to create the industry's first true 'One-Stop-Shop' for promotional products - raising the bar on convenience, service and solutions. And expanding alphabroder's product and service offering to include hard goods.