



DECORATION

EFFECTIVE: JANUARY 1, 2020



EMBROIDERY

WHAT TO INCLUDE

NEW ART ORDERS

(or REPEAT ORDERS requiring a proof)

1. PO#
2. Style#/color/size/quantity/artwork/logo placement and size
3. If artwork file was submitted separate from initial order, indicate on the PO the email address to which it was sent
4. Shipping info including ship method, ship to address and any special instructions
5. Thread colors and/or PMS colors
6. Quote # (if order was quoted)
7. Product pricing and additional charges for requested services such as labels, drop shipments, etc.

REPEAT ORDERS

(No proof required)

1. Previous PO#
2. Style#/color/size/quantity/artwork/logo placement/logo size and logo T#
3. Shipping info including ship method, ship to address and any special instructions
4. Quote # (if order was quoted)
5. Product pricing and additional charges such as labels, drop shipments, etc.

ONE LOGO. ONE LOCATION. (UP TO 10K STITCHES)

1-5	6-11	12-299	300-1199	1200+
\$15.00	\$6.00	\$3.00	\$2.00	\$1.75

- 40¢ per 1k stitches over 10k stitches
- Digitizing charges:
 - Orders of 24 decorated garments or more (with same logo)
 - One logo = no charge up to 10k stitches ** (\$10.00 for each additional 1k stitches)
 - Additional logos = \$10.00/1k stitches per logo
 - Orders of less than 24 decorated garments:
 - \$10.00/1k stitches per logo
- Pricing includes folding and polybagging

OTHER CHARGES

- Drop Shipments = add \$10.00 per address
- Personalization = \$5 for a maximum of 2 lines, 20 spaces/line (as a secondary location only; names only-no numbers)
- Copies of Digitized Tapes = \$10.00/1K stitches
- Application of Barcode, Size or Dept. Stickers = \$0.30 per unit
- Remove/apply hang tags = \$0.30 per unit

MINIMUMS & EXCEPTIONS

- CORE365™ CE001 Cap/CE002 Visor = 144 pc minimum
- Flexfit Hats 5001, 6511, 6277 = 500 pc minimum
- please check www.alphabroder.com to confirm which styles are eligible for decoration

- Ultraclub Cool & Dry styles (8420, 8620 and all long sleeved, women's and youth companion styles) are not deco-eligible
- please check www.alphabroder.com to confirm which styles are eligible for decoration

TERMS & CONDITIONS

Customer Approval: Written or electronic approval is required for all new art logos

Credit Approval: Shipment of order is subject to credit approval

Standard Embroidery Production Time: † Up to 200 locations - allow 3-5 business days after all customer approvals

Over 200 locations - allow 5-7 business days after all customer approvals

Over 1000 locations, special handling, packaging or drop shipments - please call alphabroder for a quote on delivery time

** Digitized tape created at no charge is the property of alphabroder.

† Standard production times are subject to variability based on order volumes.

Prices subject to change without notice. alphabroder will not be held liable for any claims or damages as a result of infringement of any copyright, patent or trademark of third parties.

Please note, alphabroder decoration services are not available on discontinued product.



TOLL FREE: 1.800.523.4585

EMAIL: decorationorders@alphabroder.com



DECORATION

EFFECTIVE: JANUARY 1, 2020



HEAT SEAL

ONE LOGO. ONE LOCATION. (UP TO 6 SQ. INCHES)

1-5	6-11	12-299	300-1199	1200+
\$16.00	\$7.00	\$3.50	\$2.75	CALL

- 15¢ per sq/inch over 6 sq/inches
- Set up charges:
 - Orders of 24 decorated garments or more (with same logo)
 - One logo = no charge
 - Additional logos = \$20.00 per logo
 - Orders of less than 24 decorated garments:
 - \$20.00 per logo
- Pricing applies to all media types & includes folding and polybagging

OTHER CHARGES

- Drop Shipments = add \$10.00 per address
- Application of Barcode, Size or Dept. Stickers = \$0.30 per unit
- Remove/apply hang tags = \$0.30 per unit

MINIMUMS & EXCEPTIONS

- CORE365™ CE001 Cap/CE002 Visor = 144 pc minimum
- Flexfit Hats 5001, 6511, 6277 = 500 pc minimum
- please check www.alphabroder.com to confirm which styles are eligible for decoration

- Ultraclub Cool & Dry styles (8420, 8620 and all long sleeved, women's and youth companion styles) are not deco-eligible
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5. PMS colors
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7. Product pricing and additional charges for requested services such as labels, drop shipments, etc.

REPEAT ORDERS

(No proof required)

1. Previous PO#
2. Style#/color/size/quantity/artwork/logo placement/logo size and logo H#
3. Shipping info including ship method, ship to address and any special instructions
4. Quote # (if order was quoted)
5. Product pricing and additional charges such as labels, drop shipments, etc.

TERMS & CONDITIONS

Customer Approval: Written or electronic approval is required for all new art logos

Credit Approval: Shipment of order is subject to credit approval

Standard Heat Seal Production Time: † Up to 1199 locations - allow up to 10 business days after all customer approvals
Over 1200 locations, special handling, packaging or drop shipments - please call alphabroder for a quote on earliest delivery date

† Standard production times are subject to variability based on order volumes.

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