

Dodd-Frank Act Section 1502 – Conflict Minerals

alphabroder is committed to being a responsible corporate citizen and is opposed to human rights exploitation. As a part of that commitment, alphabroder seeks to source components, materials and finished products from supplier partners that share in the same beliefs around social responsibility, ethics and environmental stewardship.

On 21 July 2010, the United States Congress enacted legislation in an attempt to stop rebel groups in the Democratic Republic of the Congo (DRC) from illegally using profits from the minerals (*section 1502 “defines ‘Conflict Minerals” as cassiterite, columbite-tantalite, gold and wolframite, as well as their derivatives (tin, tungsten, and tantalum) and other minerals that the US Secretary of State may designate in the future”*) trade to fund their activities. Section 1502 is a disclosure provision that requires publicly traded companies to determine whether their products contain conflict mineral emanating from the Democratic Republic of the Congo (DRC) and nine adjoining countries – Central Africa Republic, South Sudan, Zambia, Angola, The Republic of Congo, Tanzania, Burundi, Rwanda, and, Uganda. These companies are then required to report their findings to the Securities and Exchange Commission (SEC) on an annual basis. There is no ban or penalty on the use of conflict minerals imposed by Section 1502, it is only a disclosure requirement.

While alphabroder is not a publicly traded company and therefore not subject to SEC reporting requirements, we understand that our customers may be, and we are committed to helping our customers comply with their reporting requirements. alphabroder requires that its Private Brand supplier partners who manufacture products for alphabroder, verify, to the best of their knowledge, that none of the components used in the manufacturing process of products for alphabroder contain conflict minerals. In the event that conflict minerals from the DRC and/or its adjoining countries are used in the manufacturing process, the supplier partner is required to disclose the mineral being used, the component containing the conflict mineral, the source of the component, and, country of origin of the mineral.

For trade, retail and fashion products not manufactured by alphabroder, our Vendor Product Inquiries team can assist in obtaining conflict minerals information from the manufacturer of those products. Emails may be directed to vendorproductinquiries@alphabroder.com.

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