

BroderBros., Co.

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For Immediate Release

Broder Bros., Co. Hosts Open House at Newly Expanded Houston Distribution Center

WHAT: Broder Bros., Co. is hosting an open house at its newly expanded Houston Distribution Center. It will feature mill exhibits, lunch and a reception. Broder will be giving away prizes and offer show specials. The new distribution center has expanded to 88,000 square feet and houses over 16,000 SKUs.

WHEN: Wednesday, March 24, 2010
10 a.m.- 5 p.m.

WHERE: Houston Distribution Center
10215 S Sam Houston Pkwy W.
Suite 160
Houston, TX 77071

To learn more about Broder Bros., Co. please visit any one of its division websites at www.broderbros.com, www.alphashirt.com or www.nesclothing.com.

About Broder Bros., Co.

Broder Bros., Co. is the nation's largest distributor of trade, private label and retail apparel brands to the imprinting, embroidery and promotional product industries. The company operates under three well-recognized brands: Alpha Shirt, Broder and NES Clothing. The company has seventeen Distribution Centers and Express locations and is able to deliver next day to 85% of the United States.

Through its three sales divisions, the company distributes 42 industry-leading brands including Anvil, Fruit of the Loom, Gildan, Hanes and Jerzees and retail brands such as adidas Golf and Champion. Broder Bros., Co. also distributes its own private label brands Authentic Pigment, Chestnut Hill, Devon & Jones, Harriton, Harvard Square and Hyp.

ALPHA

www.alphashirt.com

1-800-523-4585

broder

www.broderbros.com

1-800-521-0850

N•E•S

www.nesclothing.com

1-800-782-7770